West Union Town Council

Tuesday, November 10, 2026 @ 5:30 pm

West Union Station

Agenda

Call to Order

Certify Quorum

Invocation

Pledge of Allegiance

Public Comments

Council Comments

Minutes

Reports from committees

- Police-
- Fire-
- Roads/Streets-
- Maint. /Water-
- Events-

Old Business:

New Business:

- Discuss the signage advertising policy
- Discussion and vote on Proclamation for Pancreatic Cancer Day

Adjourn

West Union Town Council

Tuesday, October 13, 2026 @ 5:30 pm

West Union Station

Minutes

Mayor Linda Oliver called the meeting to order @ 5:34pm

Certify Quorum - Mayor Linda Oliver, Dixie Meeks, Boyd Nicholson

Invocation – Dixie Meeks

Pledge of Allegiance

Public Comments – Wayne McCall and David McMahan, Jamie Myers

Council Comments – No comments at this time

Minutes – Dixie Meeks, made the motion to accept the minutes as presented, 2nd was by Mayor Linda Oliver, all council were in agreement

Reports from committees

Police- report was prepared by Chief Merck, given by Boyd Nicholson

Fire- report was prepared by Justin McAlister, given by Boyd Nicholson

Roads/Streets- Ann Aubert was not present to report anything at this time

Maint. /Water- report was prepared by James Watkins, given by Dixie Meeks

Events- Mayor Linda Oliver reported that the Boo in the Park will be held on Oct 31 from 5-8, Nov 11 will be our Veterans Day mural dedication ceremony at 11 AM in the park

Old Business: no old business to discuss

New Business:

- Discuss Sign Ordinance – Mayor Linda Oliver postponed this due to the attorney gathering more information
- Discuss selling advertisements for business on our sign on Hwy 11 – Mayor Linda Oliver postponed this due to the attorney writing a policy
- Discuss Christmas Activities – Dixie Meeks will be in charge for making arrangements for the employee Christmas dinner

Adjourn - @ 6:43pm – Mayor Linda Oliver made the motion to adjourn, 2nd was by Boyd Nicholson, all council were in agreement

Water/Maintenance Report

Water

- Drinking water samples are good
- Several locates for water and sewer
- Habitat is starting the foundation for another home, meter has already been set
- Ordered water line parts

Maintenance/Sanitation

- Sprayed fire ant killer
- We have been trimming limbs on E. and W. Main
- Trimmed limbs on Schroder St
- Trimmed bushes at Town Hall
- Trimmed trees and grass at town park
- Ordered 20 bags of asphalt
- Cleaned side walk at 315 Dutch Fork including blowing gutters on E. Main

*** Could we change our hours to 7-4, M-F or can we continue regular hours M-TH and change our schedule to come in on Friday from 7-4

*** Mary, we want to make sure we have the right to 1408 W Main to be able to maintain side walk and around water meter and valves on their property

Town of West Union Signage Advertising Policy

1. Purpose

The purpose of this policy is to regulate commercial advertising space sold on Town owned electronic signs. The objective is to generate municipal revenue while providing a limited, non-public forum. In operating digital signs or signs, the Town shall act in proprietary capacity as a property owner, not as a regulator of public speech or discourse. The placement of the advertisements on Town – owned signs are not intended to and shall not open public debate, address political campaigns, or contain religious messaging. The Town shall maintain strict, content – neutral management control in accordance with this policy. All posting on Town – owned digital signs is to be done is such a manner intended to reduce driver distraction, ensure public safety, and maintain community aesthetics.

2. Priority of Sign Allocation

To ensure vital information reaches the public, space on Town – owned signs will be allocated based on the following hierarchy:

A. Emergency & Public Safety Notices (e.g., severe weather, active amber alerts, traffic diversions). These instantly override all commercial rotations.
B. Official Town Operations & Events (e.g., public meetings, municipal election details, Town festivals).
C. Paid Commercial Advertisements (local businesses and services adhering to the requirements and prohibitions of this policy; with any non-local businesses and services afterwards)

3. Permitted and Prohibited Content

To maintain strict compliance with First Amendment standards, restrictions must be uniformly applied based on categories of speech, not specific viewpoints. Only lawful commercial speech that directly promotes a tangible product, business location, commercial service, or professional brand shall be permitted. The following types of advertisements are strictly prohibited:

A. Political Messaging: Advertisements supporting or opposing a political candidate, ballot measure, political party, or specific ideological issue.
B. Religious Content: Religious advertising that promotes or rejects specific religious beliefs, organizations, or institutions.
C. Adult/Regulated Goods: Advertisements promoting, legal, but adult-oriented businesses, products, and activities, such as vaping, tobacco use, cannabis us/sales, alcohol, adult entertainment, firearms, tattooing, and sexually explicit content.
D. Deceptive, Unlawfully Discriminatory, or Illegal Materials: Any advertisement featuring deceptive pricing, fraudulent claims, or promotion of illegal activity.
E. Town Endorsement: Content that falsely implies the Town endorses a specific commercial business, political platform, or religion.

4. Operational & Traffic Safety Standards

Advertisements must comply with all applicable driver safety standards and regulations:

A. Static Displays Only: Text and images must remain completely static. No blinking, flashing, scrolling, or video transitions are permitted.
B. Dwell Time: Each commercial slide must stay on screen for a minimum duration of eight (8) seconds before transitioning.
C. Brightness Controls: Quick display signage must utilize automated photocells to adjust to ambient light. Maximum nighttime brightness cannot exceed 0.3-foot candles above ambient light levels

5. Administration, Pricing, and Appeals
   A. Advertising rates shall be determined by a standard fee schedule approved by Council. Council may update and amend the fee schedule and/or this policy from time to time.
   B. The City reserves the right to reject any advertisement submission that fails to fulfill the explicit restrictions set forth in this policy. Rejections will be issued in writing detailing the specific category violation. An appeal of a rejection may be made in writing filed with the Town Clerk within 10 calendar days of the issuance of the rejection, with Council considering the appeal at the soonest practicable regular Council meeting.

PANCREATIC CANCER ACTION NETWORK

Town of West Union Proclamation

RESOLUTION

Declaring November 19 as World Pancreatic Cancer Day in the Town of West Union.

WHEREAS in 2026, an estimated **67,530** people will be diagnosed with pancreatic cancer in the United States and **52,740** will die from the disease;

WHEREAS pancreatic cancer is one of the deadliest cancers, is currently the third leading cause of cancer death in the United States, and is projected to become the second leading cause around 2030;

WHEREAS pancreatic cancer is the only major cancer with a five-year relative survival rate at just **13 percent;**

WHEREAS when symptoms of pancreatic cancer present themselves, it is generally in later stages, and **87 percent** of pancreatic cancer patients die within the first five years;

WHEREAS approximately **960 deaths** will occur in South Carolina in 2026;

WHEREAS pancreatic cancer is **the sixth most common** cause of cancer-related death across the world;

WHEREAS there were an estimated **510,992 new pancreatic cancer cases diagnosed worldwide in 2022;**

WHEREAS the good health and well-being of the residents of West Union are enhanced as a direct result of increased awareness about the symptoms and risks of pancreatic cancer, and research into early detection, causes, and effective treatments; therefore, be it

RESOLVED that I, Linda Oliver, Mayor of the Town of West Union, proclaim November 19 as World Pancreatic Cancer Day in the Town of West Union.

Signature